

Department: Public Health
Classification: Competitive
Grade: 13

SPEC DISK B4
DOCUMENT 62

PUBLIC HEALTH EDUCATOR

DISTINGUISHING FEATURES OF THE CLASS: The work involves responsibility for the organization and implementation of educational efforts regarding public health needs. Employees survey public health education needs and organize workshops, forums, and discussion groups to meet those needs. The incumbent is responsible to align activities with the Community Health Assessment. The work is performed under the general supervision of the Public Health Director/Director of Patient Services with leeway allowed for the use of independent judgment in carrying out the details of the work. The incumbent does related work as required.

TYPICAL WORK ACTIVITIES: *(Illustrative only)*

Conducts in-service training seminars for staff, school personnel and community out-reach personnel for the purpose of orienting them to, and providing them with, health practices and eliminate risk factors associated with preventable injuries, illness and deaths;
Conducts workshops among populations at risk aimed at improving their level of health information and motivating them toward positive health habits and elimination of high risk injury and illness factors;
Prepares and distributes health education materials, including curricula, pamphlets, posters, exhibits and audio-visual presentations, all of which the Public Health Educator will employ in the conduct of the above described seminars and workshops;
Assist in the preparation of data collection and behavioral risk surveys and participates in the data collection and surveys as needed;
Prepares weekly and monthly reports of all activities, and other related reports, and participates in weekly staff meetings.

FULL PERFORMANCE KNOWLEDGE, SKILLS, ABILITIES AND PERSONAL CHARACTERISTICS:

Good knowledge of the principles, practices and techniques of public health education; ability to apply the principles of behavioral sciences in public health programs to foster the voluntary adaption of behavior to improve or maintain health; good knowledge of community organization work; good knowledge of the mechanics of planning and conducting seminars and workshops; working knowledge of epidemiology, data collection and behavioral and attitudinal surveys; skill in educational techniques and methods of communication; ability to prepare health education materials, including web site, curricular, pamphlets, exhibits, and audio-visual presentations; ability to establish and maintain effective relations with community agencies and different ethnic groups; ability to survey public health education needs; ability to prepare activity and other reports; sound judgment; initiative; resourcefulness; integrity; tact; physical condition commensurate with the demands of the position.

MINIMUM QUALIFICATIONS: Either:

- (a) Graduation from a regionally accredited or New York State registered college or university with a Baccalaureate degree in health education, health science, public health, health promotion, community health, or health communications; or
- (b) Graduation from a regionally accredited or New York State registered college or university with a Baccalaureate degree in education, nursing, epidemiology, wellness and fitness, or nutrition and one year of experience in health education; or
- (c) Graduation from a regionally accredited or New York State registered college or university with a Baccalaureate degree in marketing, human services, social work or psychology and two year of experience in health education; or

(d) An equivalent combination of training and experience as defined by the limits of (a), (b) and (c).

A local public health educator must satisfactorily complete 15 hours of continuing education in health education related topics approved by the New York State Department of Health within one years of appointment.

Revised: 10/20/2014