

Department: Public Health Nursing
Classification: Competitive
Grade: 15

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DOCUMENT B96

SENIOR PUBLIC HEALTH EDUCATOR

DISTINGUISHING FEATURES OF THE CLASS: The work involves responsibility for coordinating and participating in all components of County Community Health Assessment and Public Health Education Programs. The incumbent is responsible for conducting training in relation to health practices and prevention programs. Work is performed under the general supervision of a higher level administrator with leeway allowed for the exercise of independent judgement in carrying out the details of the work. Supervision may be exercised over subordinate staff. The incumbent does related work as required.

TYPICAL WORK ACTIVITIES: (Illustrative only)

Coordinates and/or performs all components of the Community Health Assessment;
Participates in the Municipal Public Health Services Plan;
Conducts in-service training seminars for staff, school personnel and community out-reach personnel for the purpose of orienting them to, and providing them with health practices and eliminate risk factors associated with preventable injuries, illness and deaths;
Conducts workshops among populations at risk aimed at improving their level of health information and motivating them toward positive health habits and elimination of high risk injury and illness factors;
Prepares and distributes health education materials, including curricula, pamphlets, posters, exhibits and audio-visual presentations at seminars and workshops;
Assists in the preparation of data collection and behavioral risk survey forms;
Participates in the data collection and survey work and workshops;
Prepares weekly and monthly reports of all activities and other related reports; Participates in Staff meetings;
Directly supervises injury prevention program activities and staff assigned to the program area.

FULL PERFORMANCE KNOWLEDGE SKILLS ABILITIES AND PERSONAL CHARACTERISTICS:

Good knowledge of the principles, practices and techniques of public health education; ability to apply the principles of behavioral sciences in public health programs to foster the voluntary adaption of behavior to improve or maintain health; good knowledge of community organization work; good knowledge of the mechanics of planning and conducting seminars and workshops; working knowledge of epidemiology, data collection and behavioral and attitudinal surveys; skills in educational techniques and methods of communication; ability to prepare health education materials, including social media, curricular, pamphlets, exhibits, and audio-visual presentations; ability to establish and maintain effective relations with community agencies and different ethnic groups; ability to survey public health education needs; ability to prepare activity and other reports; sound judgment; initiative; resourcefulness; integrity; tact; physical condition commensurate with the demands of the position.

MINIMUM QUALIFICATIONS: Either:

- (a) Graduation from a regionally accredited or New York State registered college or university with a Master's degree in Public Health or Health Education and meeting the qualifications of a Public Health Educator and one year of experience in Public Health Education; or
- (b) Graduation from a regionally accredited or New York State registered college or university with a Baccalaureate degree in health education, health science, public health, health promotion, community health or health communications and meeting the Public Health Educator qualifications and two years of experience in Public Health Education; or
- (c) Graduation from a regionally accredited or New York State registered college or university with a Baccalaureate degree in education, nursing, epidemiology, wellness and fitness or nutrition and meeting the Public Health Educator qualifications and three years of experience in Public Health Education; or
- (d) An equivalent combination of training and experience as defined by the limits of (a), (b) and (c).

ADOPTED: 08/27/2008

REVIEWED:6/22/2018